



Web Site Planning Questionnaire for Evansville/Vanderburgh County

Your Name:
E-mail:
Department:

1. What is the primary objective of the new Evansville/Vanderburgh County website? (please limit your answer to one or two sentences)
2. What do you **like** about your current website?
3. What do you **dislike** about your current website?
4. What other city/county websites do you like and why?
5. Do you have any feedback from the **public** about your current website and what they would like changed or done differently? If so, please list.
6. Do you have any feedback from the **city/county staff** about your current website and what they would like changed or done differently? If so, please list.



7. Do you envision the City of Evansville and Vanderburgh County integrated into one site where visitors can easily navigate between the two, or as two totally separate websites?

8. Please rank the following in order of importance (1 being the highest):

- Creating a community of dedicated visitors
- Quality of execution (graphics, writing, navigation, etc.)
- Time to market
- Ease of maintenance
- Doing better than our competition on the Web
- Sending the message that we know the Web and use it appropriately

9. How many persons in your Office/Department will contribute and maintain content? Please provide their names and contact information.

10. What content on the new website will be updated most frequently? How often will this content be changed?

11. What kind of information will be targeted to the following audience groups:

-Press

-Staff

-Outside agencies